



LOS ANGELES FOOD POLICY COUNCIL STRATEGIC PRIORITIES 2015-2017

Through the collaborative efforts of the LA Food Policy Council Leadership Board, Working Groups and Staff, the following chart reflects the LA Food Policy Council's 'collective impact' priorities.

GOALS	OBJECTIVES	ACTIVITIES
Equitable access to healthy food for underserved communities	A) Increase the number of healthy food retailers operating in neighborhoods with limited healthy food choices.	<ul style="list-style-type: none"> • Host 3 multi-lingual Healthy Neighborhood Market Network trainings for at least 100 market owners annually. • Launch the first healthy food purchasing cooperative in LA, which aggregates the buying power of small stores in low-income "food desert" neighborhoods to improve their access to distribution services and more affordable fresh produce for their stores. • Convene and staff Healthy Food Retail & Food Equity Working Group to advance policy recommendations and community projects related to equitable food access and economic development.
	B) Create a city-wide permit system for sidewalk vending as a way to support viable economic opportunities for food entrepreneurs; increase healthy food options in underserved areas.	<ul style="list-style-type: none"> • Work with LA Street Vending Campaign Steering Committee to establish a city-wide permit system for sidewalk vendors including a "Healthy Food Vending Program."
	C) Achieve universal acceptance of CalFresh/EBT and WIC vouchers at all farmers' markets.	<ul style="list-style-type: none"> • Convene Farmers' Market for All Working Group to increase the number of farmers' markets accepting public nutrition benefits through policy solutions and technical assistance, which offers incentives to qualified healthy food vendors.
	D) Support the transformation of vacant, blighted land in low-income neighborhoods into community-serving and food growing spaces.	<ul style="list-style-type: none"> • Convene the Urban Agriculture Working Group to advance policy solutions that support new gardens and urban farms on public and private lands.
Build durable market demand for Good Food (food that is sustainable, fair, healthy, humane and local)	A) Strengthen and expand the Good Food Purchasing Program (GFPP) to leverage the purchasing power of major institutions to transform food supply chains.	<ul style="list-style-type: none"> • Work with participating City departments and the Los Angeles Unified School District to help them meet and exceed their GFPP goals through technical assistance and supply chain connections. • Recruit other large institutional food purchasers throughout LA County to adopt the policy.
	B) Connect regional good food producers to neighborhood markets in low-income communities.	<ul style="list-style-type: none"> • Through the Healthy Neighborhood Market Network, build the purchasing power of neighborhood markets in low-income communities to buy fresh food from good food vendors and farmers through a purchasing cooperative.
Support sustainable and equitable infrastructure for a Good Food system	A) Ensure that all food scraps are recycled into a usable product such as compost, livestock feed, or energy to meet the City's Zero Waste LA goals; Ensure that all edible food is diverted from landfills and brought to hunger relief agencies.	<ul style="list-style-type: none"> • Convene the Food Waste & Food Recovery Working Group, in affiliation with the Don't Waste LA Coalition, to advance robust food waste collection and recycling that improves the environment, reduces unnecessary waste and creates good jobs.
Serve as a space to catalyze, coordinate and connect a multi-sector movement for Good Food in Los Angeles		<ul style="list-style-type: none"> • Provide Working Group support to strengthen members' collective capacity to advance a holistic food system change agenda. • Host bi-monthly LAFPC Network meetings of Working Group members and other interested stakeholders to seed new conversations, expand analysis and build the Good Food movement's leadership capacity. • Participate in the California Food Policy Council to collaborate with other local food policy groups across California to ensure that California's food system reflects the needs of all of its communities. • Participate in relevant coalitions and collaboratives to advance collective impact in local food system.