



LOS ANGELES  
FOOD POLICY  
COUNCIL

# GOOD FOOD FOR ALL AGENDA

2017





# INDEX

## **1 LETTER FROM MAYOR ERIC GARCETTI**

### **2-11 INTRODUCTION**

**GOOD FOOD FOR ALL IS A PARADIGM SHIFT.**

WHAT DO WE MEAN BY GOOD FOOD?

WHAT IS A GOOD FOOD SYSTEM?

WHAT IS THE GOOD FOOD MOVEMENT?

**OUR PROCESS**

**THE NEED**

## **12-15 THE GOOD FOOD FOR ALL AGENDA**

### **16-33 PRIORITY ACTION AREAS AND STRATEGIES**

PROMOTE A GOOD FOOD ECONOMY FOR ALL

CREATE A CULTURE SHIFT FOR GOOD FOOD

ELIMINATE FOOD WASTE AND RECLAIM THE RESOURCE

ELIMINATE HUNGER

STRENGTHEN ENVIRONMENTAL RESILIENCY AND REGENERATION

DEEPEN THE IMPACT OF THE GOOD FOOD MOVEMENT

**GOOD FOOD ETHICS**

**WHERE DO WE GO FROM HERE?**

## **34-37**

### **ABOUT**

**ABOUT THE LOS ANGELES FOOD POLICY COUNCIL**

## **38-41 CREDITS**

**THANK YOU AND RECOGNITION FOR CONTRIBUTIONS**

**FUNDING SUPPORT FOR LOS ANGELES FOOD POLICY COUNCIL FUNDING**



**ERIC GARCETTI**  
**MAYOR**

October 9, 2017

Los Angeles is a global intersection of traditions and flavors that has created a truly unique cuisine. This vibrant landscape creates limitless opportunities for innovation that can make our world healthier and more sustainable. That's why as City Council President, I strongly supported the Good Food for All Agenda; and as Mayor, I incorporated core principles of that agenda into L.A.'s first ever Sustainable City pLAN.

Over the last few years, we have begun turning these ideas into action across our City. We launched the Good Food Purchasing Policy, which promotes health, sustainability, fair labor, and justice in our local food system by rewarding food vendors who prioritize these values. We became the first big city in America to require all farmers markets to accept EBT, or food stamps, so that everyone can enjoy fresh, local produce. We incorporated food recovery into our waste hauling system, ensuring food gets donated to shelters and pantries. Finally, L.A. became one of the first cities in the country to pass a \$15 minimum wage, an effort led by a diverse group of our restaurant workers.

We have made incredible strides over the last seven years, but there is still a great deal of work to do. More than 40 percent of our low-income residents are plagued by hunger, families struggle to find quality grocery stores in their neighborhoods, and nearly 530,000 tons of food waste sits in landfills, emitting greenhouse gases when it could be composted into fertile soil.

The new Good Food for All Agenda is a clear blueprint for solving these challenges. I am proud of the leadership Los Angeles has demonstrated — and together, I know we can do even more to ensure that everyone has access to fresh, healthy food.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti' with a stylized flourish at the end.

ERIC GARCETTI  
Mayor

# INTRODUCTION

**“I AM PROUD OF  
THE LEADERSHIP  
LOS ANGELES HAS  
DEMONSTRATED – AND  
TOGETHER, I KNOW WE  
CAN DO EVEN MORE TO  
ENSURE THAT EVERYONE  
HAS ACCESS TO FRESH,  
HEALTHY FOOD.”**

**MAYOR ERIC GARCETTI**

# GOOD FOOD FOR ALL IS A PARADIGM SHIFT.



It means a radical movement toward deeply regenerative and fundamentally just ways to grow, distribute and nourish ourselves with food. Originally expressed seven years ago in the form of a visionary policy platform, the Good Food for All Agenda represents the aspirations and commitments of what has grown into a nationally significant movement.

The Los Angeles Food Policy Council was a result of the Good Food for All Agenda in 2010, the result of a Food Policy Taskforce convened by Mayor Antonio Villaraigosa. Today, we are honored to present to you the first update to a collective vision that we trust will bear great fruit in the following seven years. We collaborated, interviewed and discussed the contents of the new Agenda with hundreds of local food organizations, farmers, gardeners, entrepreneurs, distributors, retailers, scientists, policymakers, advocates and residents throughout the Los Angeles food system.

Pulitzer-prize winning food journalist Jonathan Gold wrote in the original Good Food for All Agenda that, “Los Angeles is the best place to eat in the world right now.” We contend that Los Angeles is also the best place to be an advocate for Good Food, where the web of connection, creativity and commitment among thousands immersed in this movement is stronger than ever before. Once perhaps seen as a “niche” issue, ‘Good Food’ is now leading critical public conversations on equity, the economy and health.

The following pages present ideas for policy, business, and education programs necessary to truly achieve Good Food for All. The recommendations build off existing work and imagine an achievable future. The Agenda is for all of us, to consider our unique contribution to the larger whole. The Agenda reflects where we agree we need to focus our collective efforts. We organized the Good Food for All Agenda in a way that we hope is particularly helpful for the following audiences:

- Elected officials in Los Angeles
- Foundations and other funders
- Community-based organizations
- Healthcare institutions
- Farms and food businesses
- Food-based coalitions and neighborhood groups
- Public health, planning and community development departments and organizations
- CalFresh and WIC enrollment offices
- Climate and emergency preparedness organizations
- Regional agencies and coalitions

This Agenda also includes recommended “Good Food Ethics,” developed collaboratively with food system leaders across the region who recognize that to be most effective in our collective efforts, we need a set of principles to guide how we approach our work together as partners and colleagues, and how we hold ourselves accountable to these shared values.



## What do we mean by GOOD FOOD?

“GOOD FOOD” is defined holistically as

- 1 HEALTHY
- 2 SUSTAINABLE
- 3 AFFORDABLE
- 4 FAIR

## What is a GOOD FOOD SYSTEM?

- Prioritizes the health and wellbeing of our residents
- Makes healthy, high quality food affordable
- Contributes to a thriving economy where all participants in the food supply chain receive fair compensation and fair treatment
- Protects and strengthens our biodiversity and regenerates natural resources
- Ensures that Good Food is accessible to all

## What is the GOOD FOOD MOVEMENT?

Throughout the Agenda, we refer to the Good Food movement. We define the Good Food movement as a regional network of organizations and individuals working in coordination to ensure food is healthy, sustainable, affordable and accessible, and fair for all beings involved. The Good Food movement works on many diverse issues, such as hunger, health, agriculture and the environment, school food, senior meals, urban farming, worker rights, animal welfare, culinary arts and compost. We hail from all sectors (government, business, non-profit, community) and understand why we need to work collaboratively from farm to fork to compost pile to achieve systemic change. The Good Food for All Agenda is a banner under which we work together.



# OUR PROCESS

---

Since the original Good Food for All Agenda in 2010, we have seen many accomplishments, and also new challenges have emerged. In 2017, the Los Angeles Food Policy Council embarked on an effort to update the Good Food for All Agenda to guide priorities for decision-makers, funders and food system leaders from 2017 to 2023.

As with the original Good Food for All Agenda, the updated Good Food for All Agenda evolved out of an extensively collaborative process. Over a year, LAFPC gathered input from over 300 stakeholders through:

**13**

**focus groups,  
listening sessions,  
network events and  
discussions**

**11**

**interviews with  
experts, impacted  
stakeholders and  
decision-makers  
representing both  
rural and urban  
communities**

**7**

**additional reviews  
and revisions made  
by food system  
leaders**

Key themes and specific recommendations gathered from this input were synthesized and refined to reflect the priorities of the Good Food movement.



# THE NEED

## Healthy

### 2x more grocery

The more affluent community of West Los Angeles has two times more grocery stores than the lower income area of South Los Angeles.

(U.S County Business Patterns, 2015)

### 54% of adults

An estimated 54% of adults in Los Angeles have either diabetes or pre-diabetes.

(UCLA Center for Health Policy Research, 2016)



## Sustainable

### 35% waste

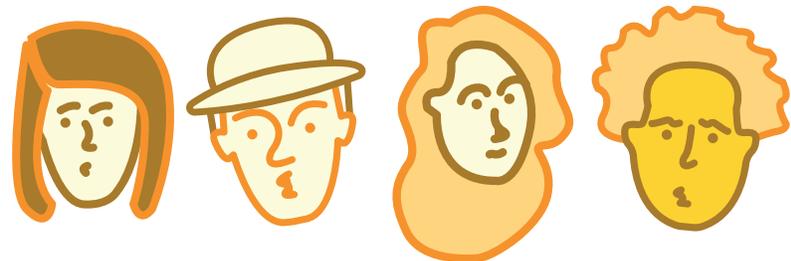
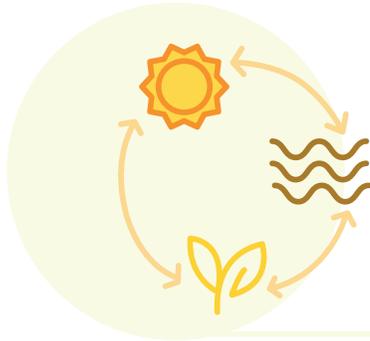
Food and other organic material contributes up to 35% of waste in LA's landfills, a major source of greenhouse gas emissions.

(CalRecycle, 2015)

### 34,284 acres

The LA foodshed, covering 10 counties, lost 34,284 acres of farm land between 2008 and 2012.

(California Department of Conservation Farmland Mapping and Monitoring Program, 2008 -2012)





## Affordable

**1,683,000 people**

An estimated 1,683,000 LA County residents are food insecure – any more than other county in the U.S.

(Los Angeles County Department of Public Health, 2017)



## Fair

**Less than 50%**

The average hourly wage of a food worker (non-supervisor) is \$12.59— that is less than 50% of a living wage for a family of three.

(MIT Living Wage Calculator, 2016; Occupational Employment Statistics Survey, 2016)

## Equitable

In every area of the food system – from health, the environment or the economy – people of color and low-income communities continue to fare worst in outcomes and opportunity.

# THE GOOD FOOD FOR ALL AGENDA

2017

## PRIORITY ACTION AREAS

### □ **Promote a Good Food Economy for All:**

One that provides healthy food, jobs and economic opportunity inclusive of historically impacted communities. New business models are needed to ensure all people have access to nutritious food and economic opportunities within the food system.

### □ **Create a Culture Shift for Good Food:**

Economic, institutional and cultural shifts are necessary to stimulate and sustain market demand for Good Food, including support for local farming, using both business and policy tools.

### □ **Eliminate Food Waste and Reclaim the Resource:**

Food wasted in landfills and along the supply chain is a major contributor of greenhouse gas emissions, and a loss of water, energy, labor and money. Food scraps can be repurposed as compost, livestock feed or fuel. Edible surplus food donated to food banks or shelters can aid in reducing hunger.

### □ **Eliminate Hunger:**

The Good Food movement strives to address hunger by strengthening public assistance and anti-poverty programs, focusing on vulnerable groups, and increasing pathways out of poverty. To truly eliminate hunger in Los Angeles we must end poverty.

### □ **Strengthen Environmental Resiliency and Regeneration:**

Our local food system is both a contributor to climate change, and a critical tool for reversing it. Localized farming and regenerative agriculture are ways to ensure LA is able to withstand major climate events, chronic drought and ensure food resources for future generations.

### □ **Deepen the Impact of the Good Food Movement:**

The Good Food Movement is the combined effort of numerous stakeholders across the food chain, working in coordination toward a vision of healthy, sustainable and fair food for all. We imagine deepening our impact by ensuring the most diverse, inclusive representation in our work, and better cross-issue coordination with efforts such as housing, labor and immigration.

## **PROMOTE A GOOD FOOD ECONOMY FOR ALL**

- Develop zoning and policies that grow the Good Food economy
- Support small, local, early-stage Good Food entrepreneurs
- Invest in infrastructure that supports Good Food supply

## **CREATE A CULTURE SHIFT FOR GOOD FOOD**

- Strengthen connections between healthcare and food
- Expand impact of Good Food Purchasing Policy in Los Angeles County
- Promote Good Food at retail and community institutions
- Create economic incentives for healthy food consumption

## **ELIMINATE FOOD WASTE AND RECLAIM THE RESOURCE**

- Build food and organic waste recycling infrastructure
- Make food recovery and composting the new normal through policy
- Establish education and training programs on food waste prevention, recovery and recycling
- Ensure new food waste employment opportunities in public and private sector are accessible to historically disadvantaged workers

## **ELIMINATE HUNGER**

- Increase participation in nutrition assistance programs for low-income families
- Focus on seniors, youth and the homeless
- Improve labor standards and expand pathways out of poverty

## **STRENGTHEN ENVIRONMENTAL RESILIENCY AND REGENERATION**

- Grow Good Food in our neighborhoods
- Encourage food sovereignty and local control of food
- Support regenerative agriculture and agroecology
- Advocate for regional needs in state and federal policy
- Increase climate and community resiliency through food system planning

## **DEEPEN THE IMPACT OF THE GOOD FOOD MOVEMENT**

- Increase resident engagement and community organizing for food justice
- Connect hunger and food access to responsible housing and development policies
- Partner with immigration and labor groups to protect food workers
- Bring local voices to state and national conversations



# STRATEGIES AT A GLANCE

# STRATEGIES

## PROMOTE A GOOD FOOD ECONOMY FOR ALL

# 1

Develop zoning and policies that grow the Good Food economy

### FOR POLICYMAKERS

- Establish **Good Food Zones** around historically impacted neighborhoods that prioritize healthy, high-road food businesses, while discouraging nuisance activity. Tools of the Good Food Zone can include incentives like subsidies, tax reductions, expedited permitting, or requirements such as **minimum amount of staple and/or fresh foods** as a condition for a liquor license.
- Fund **healthy food business attraction programs** and focus on establishments that offer **living wage employment, local hire, workforce development for people with barriers to employment** and expand access to culturally relevant healthy food options.
- **Establish new zoning and permitting categories for innovative food production activities** and enterprises (e.g. growing and/or selling food in shipping containers, hydroponics, aquaponics, mixed use food growing and processing, etc.).

# 2

Support small, local, early-stage Good Food entrepreneurs

### FOR POLICYMAKERS

- **Legalize sidewalk food vending**, establish a Healthy Food Cart program to incentivize healthy sidewalk food vending, assist with public health requirements, and educate about new sidewalk food vending regulations.
- Expand opportunities and remove regulatory barriers for **home-based or cottage food entrepreneurs**.

### FOR FUNDERS AND BUSINESS

- **Increase flexible, character-based loan / financing opportunities** for entrepreneurs bringing Good Food to underserved communities.

### FOR THE GOOD FOOD MOVEMENT

- **Expand technical assistance** for community-serving food businesses, such as neighborhood markets, and emerging entrepreneurs in low-income communities to improve healthy food sales.

### FOR POLICYMAKERS AND BUSINESS

- **Build more multi-tenant processing, distribution and kitchen facilities** accessible to small, mid-size and start-up farm and food businesses.
- **Invest in emerging market opportunities that address gaps in the food supply chain** (e.g. COMPRA Foods, a produce delivery service for corner stores).
- **Collaborate across local and regional governments** to better connect mid-sized farms, processors and manufacturers, to urban and regional market opportunities.

# 3

Invest in infrastructure that encourages Good Food Supply

### FOR FUNDERS

- **Expand research and development** funding and partnerships that spur innovation and meet the needs of food businesses in Los Angeles.

# 1

### Strengthen Connections Between Healthcare and Food

#### FOR HEALTHCARE INSTITUTIONS

- Adopt strategies for **healthy cafeterias, food security screenings** and referrals, and partner with community based organizations to **expand neighborhood food access**.
- Adopt a **food as medicine approach** within health care that provides more holistic nutrition education for medical professionals and patients.

#### FOR POLICYMAKERS

- Support **insurance and Medical/Medicaid coverage for diabetes prevention programs**, including lifestyle modification programs that empower people to adopt healthy diets.
- Support a **state or local tax on sugar-sweetened beverages** which would generate funds in Los Angeles for public health and community food projects.

# 2

### Expand impact of Good Food Purchasing Policy in Los Angeles County

#### FOR POLICYMAKERS

*The Good Food Purchasing Program (GFPP) is a commitment by public institutions to an initial 15% food purchases that meet baseline standards in nutrition, local economies, environmental sustainability, fair labor and animal welfare. First adopted as policy by the City of Los Angeles and Los Angeles Unified School District, GFPP is now being implemented in cities and school districts across the country by the Center for Good Food Purchasing.*

- **Expand Good Food Purchasing Program through the adoption of policy by Los Angeles County**, including LA County Health Services, Recreation and Parks, and Senior and Community Services Departments.
- Improve **quality and sourcing of meals served to food insecure populations** receiving public food assistance, including seniors, youth, hospital patients, and the incarcerated
- Identify and **develop supply chain opportunities** through GFPP that:
  1. Increase contract opportunities for minority and women-owned food businesses and social enterprises;
  2. Promote use of imperfect produce, on-site composting and other food waste reduction strategies;
  3. Establish institution-to-community partnerships that expand access to healthy food in neighborhoods with limited access;
  4. Support small, local farmers and regenerative agriculture practices such as water conservation and healthy soils;
  5. Improve transparency on labor supply chain practices including wages, health benefits and safe working conditions in government food supply chains.

# 3

Create economic incentives for healthy food consumption

## FOR POLICYMAKERS AND FUNDERS

- **Grow Market Match** and other voucher programs to increase fresh fruit and vegetable purchases by SNAP participants at farmers' markets, healthy neighborhood markets, grocery stores, community-supported agriculture (CSAs) and pop-up markets.

## FOR BUSINESS

- **Promote flexible pricing strategies** in food retail across socioeconomically diverse communities to promote affordability for disadvantaged communities.

# 4

Promote Good Food at retail and community institutions

## FOR POLICYMAKERS

- **Establish a Good Food Retailer recognition program** for stores that sell healthier food options, accept nutrition subsidies (SNAP, WIC) and abide by Environmental Protection Agency (EPA) food waste standards.

## FOR BUSINESS

- **Provide in-store marketing of Good Food options** that are multilingual and culturally relevant to make the healthy choice the easy choice.

## FOR FUNDERS

- **Increase involvement of impacted communities** in defining food access needs and measures of success to inform evaluation and funding for healthy food projects.

## FOR THE GOOD FOOD MOVEMENT

- **Launch a public awareness campaign on healthy food consumption** that would educate the public on healthy diets, eating locally and seasonally, and how to cook Good Food.
- **Use food as a vehicle for dialogue on critical social issues** across diverse communities through cultural and storytelling events.

# ELIMINATE FOOD WASTE AND RECLAIM THE RESOURCE

## 1

### Build food and organic waste recycling infrastructure

#### FOR POLICYMAKERS AND BUSINESS

- Invest in constructing **local waste management infrastructure including new industrial facilities to compost or repurpose food** (e.g. anaerobic digestion).
- **Allow and encourage food businesses to repurpose surplus food and food scraps into “upcycled” products** (e.g: baked goods with nut or juice pulp, animal feed, compost tea fertilizers, etc.)

#### FOR POLICYMAKERS AND THE GOOD FOOD MOVEMENT

- **Expand community compost hubs** so that neighborhoods can compost food scraps at community gardens, schools, churches or other neighborhood places.
- Offer **food scrap drop off at farmers markets** for transfer to compost sites
- Utilize technology such as online databases or phone apps to **better coordinate food recovery** and track diversion from landfills.

## 2

### Make food recovery and composting the new normal through policy

#### FOR POLICYMAKERS AND BUSINESS

- **Implement state and federal food waste mandates** through local plans, infrastructure and outcomes—including AB 1826 (organics plans), AB 1036 (composting infrastructure), SB 1383 (organic waste methane emission reductions) & AB 954 (accessible food labeling).
- **Offer free kitchen-top food scrap bins** for residential waste collection.
- **Ensure all food businesses have food recovery options** available through their waste hauling service.
- **Standardize food donation options for businesses that want to donate food to shelters and food banks** within City of Los Angeles RecycLA franchise system, and standardize compensation for food recovery organizations involved.

#### FOR POLICYMAKERS

- **Require a “Zero Waste Plan” including food recovery for special events permits** in Los Angeles.

#### FOR THE GOOD FOOD MOVEMENT

- Encourage **greater consistency in methods and metrics for food waste diversion from landfill** among all relevant agencies and organizations.

# 3

Establish education and training programs on food waste prevention, recovery and recycling

## FOR BUSINESS

- **Train restaurants and other food businesses on sustainable food waste reduction practices and safe food donation practices.**

## FOR POLICYMAKERS

- **Encourage schools to reduce food waste** through programs like “Shared Table,” “Save It for Later,” food donation or school garden composting, which provide a model for students in surplus food management.

## FOR THE GOOD FOOD MOVEMENT

- **Promote public recognition programs** for organizations and businesses engaging in sustainable food waste management practices (e.g. EPA Food Recovery Challenge).
- **Collect better data to demonstrate the impacts of food waste prevention interventions to funders and policymakers.**

# 4

Ensure new food waste employment opportunities in public and private sector are accessible to historically disadvantaged workers

## FOR POLICYMAKERS AND BUSINESS

- Ensure that employment opportunities emerging from new **food waste industry provide living wages.**
- **Uphold fair labor standards and prioritize local hiring of disadvantaged workers and people with barriers to employment, whom often are people of color.**
- Prioritize contracts, subcontracts and **investment opportunities for minority and women-owned businesses in food waste.**

# 1

**Increase participation in nutrition assistance programs for low-income families**

## FOR POLICYMAKERS

- **Link enrollment to MediCal or Medicaid to automatic enrollment in SNAP.**
- **Promote enrollment in supplemental nutrition programs such as SNAP and WIC and reduce barriers to participation** (e.g.: program eligibility requirements for employment—particularly for students, documentation status and receipt of other social programs such as Supplemental Security Income).
- Encourage all cities in LA County to **adopt policies that require SNAP acceptance at farmers' markets.**

## FOR BUSINESS

- **Increase economic revenue for local food businesses by accepting and promoting SNAP, WIC and Market Match.**

## FOR HEALTHCARE INSTITUTIONS

- **Encourage health care providers to screen for food insecurity and make referrals to charitable and public food resources** (e.g. food pantries, senior meals, etc.).

## FOR THE GOOD FOOD MOVEMENT

- Develop innovative strategies to destigmatize public nutrition programs **for both consumers and businesses.**

**// We can begin by doing small things at the local level, like planting community gardens or looking out for our neighbors. That is how change takes place in living systems, not from above but from within, from many local actions occurring simultaneously. //**

**GRACE LEE BOGGS**

# 2

Focus on seniors,  
youth and the  
homeless

## FOR POLICYMAKERS AND THE GOOD FOOD MOVEMENT

- **Improve quality and oversight of charitable food and public meal programs for seniors** and those with restricted diets.
- Increase **public and affordable housing as way to address rising rates of food insecurity and crisis of homelessness.**
- **Ensure that supportive housing has more community kitchens to help overcome cooking barriers for high need residents.**
- **Promote Summer Lunch Program in public parks** to feed children from low-income families.
- Develop services at local public colleges and **universities to address rising food insecurity amongst college students.**

# 3

Improve labor  
standards and  
expand pathways  
out of poverty

## FOR POLICYMAKERS, BUSINESS AND THE GOOD FOOD MOVEMENT

- **Support living wage policies and fair employment opportunities** for those most vulnerable to poverty and hunger including foster youth, homeless and formerly homeless, formerly incarcerated, veterans, and people with disabilities.

## STRENGTHEN ENVIRONMENTAL RESILIENCY AND REGENERATION

# 1

### Grow Good Food in our neighborhoods

#### FOR POLICYMAKERS

- **Increase access to land for urban agriculture** by securing suitable parcels and promoting programs like Urban Agriculture Incentive Zones.
- Mitigate negative **impacts of increased water rates** on low-income growers by offering rebates on water-saving technology, such as drip irrigation.
- **Create joint-use policies at school gardens, libraries, and parks for urban farms, compost hubs** and other activities supporting Good Food production.
- **Streamline permitting and leases for community gardens and urban farms on both public and private land.** Remove barriers to accessing land, for example by expanding the Urban Agriculture Incentive Zone to more cities in LA County.
- **Establish clear guidelines and encourage food growing in public housing.**

#### FOR THE GOOD FOOD MOVEMENT

- **Establish a network of urban farmers, backyard growers and school gardens** to connect with retail and procurement opportunities at farmers' markets, healthy food retailers, community institutions and local restaurants.

# 2

### Encourage food sovereignty and local control of food

#### FOR POLICYMAKERS

- **Develop land-use strategies and incentives that support smart growth**, preserve farming in the region, and protect urban farming locally.
- **Encourage first “right-of-refusal” option for tenant farmers who wish to buy their farm when the land owner decides to sell.**

#### FOR THE GOOD FOOD MOVEMENT

- **Support community ownership of food production resources** through land trusts and cooperatives.
- **Encourage seed saving** and the establishment of seed banks and libraries.

// **The nation that destroys its soil, destroys itself. //**

— PRESIDENT FRANKLIN D. ROOSEVELT

# 3

## Support regenerative agriculture and agroecology

Regenerative agriculture and agroecology are concepts for food production that go beyond the idea of “sustainable” by mirroring the tendency of natural ecosystems to regenerate and return to equilibrium when disturbed. Regenerative agriculture means farmers seek to replenish a healthy ecosystem by improving natural resources instead of destroying or depleting them.

### FOR POLICYMAKERS

- **Increase funding for regenerative agricultural research, extension and education and its benefits for climate adaptation.**
- **Incentivize regenerative agricultural practices, including water conservation, utilizing closed loop nutrient systems, greater reliance on and working in tandem with natural systems and greater biodiversity, through local, state and national policies.**
- **Invest in healthy soils to sequester carbon and capture water (i.e. “carbon farming”).**

### FOR THE GOOD FOOD MOVEMENT

- **Promote and expand community education on the benefits of healthy soils and biodiversity and regenerative agriculture.**

# 4

## Advocate for regional natural resources needs in state and federal policy

### FOR POLICYMAKERS

- **Increase subsidies and financing in Farm Bill for urban, traditional indigenous and regenerative farming practices.**
- Support the inclusion of the **crop insurance program in the Farm Bill** with measures that would facilitate a **healthy soil strategy in California.**
- Expand **Beginning and Socially Disadvantaged Farmers Program in the Farm Bill.** Include support for student debt relief and/or grants for beginning farmers or farmers that contribute social benefits.

# 5

## Increase climate and community resiliency through food system planning

### FOR POLICYMAKERS

- **Prioritize food security in emergency and climate resiliency plans.**
- Convene industry and community partners to **facilitate contingency plans to ensure consistent food security for the most vulnerable communities during emergency or major climate events.**
- Include sustainable and urban agriculture in the **update of California's Climate Smart Agriculture Programs.**

### FOR BUSINESS

- **Develop contingency plans for food retail and distribution to respond to a major climate or emergency event, and collaborate with local government to meet the needs of vulnerable populations.**

### FOR THE GOOD FOOD MOVEMENT

- **Create neighborhood food resilience plans** that outline strategies for ensuring safe food access at the community level.
- Encourage **climate adaptation in urban food growing practices** through integration of new water-conservation technology, seed saving and community skill building.



**// Food justice is not just about nutrition. It's about dignity, and it's about being visible //**

**— LADONNA REDMOND, FOOD JUSTICE ADVOCATE**

# 1

**Increase resident engagement and community organizing for food justice**

## FOR THE GOOD FOOD MOVEMENT

- **Increase the number of trained community organizers** and community-driven campaigns to **promote diversity** in Good Food movement (e.g. seniors, youth, low-income parents, etc.) and ensure the needs of the most impacted communities are prioritized.

# 2

**Connect hunger and food access to responsible housing and development policies**

## FOR POLICYMAKERS AND THE GOOD FOOD MOVEMENT

- Increase **public and affordable housing as way to address rising rates of food insecurity and crisis of homelessness.**
- **Protect community-serving food businesses from displacement or economic harm** from new development through rent stabilization policies and business interruption funds.
- Promote healthy development without displacement by mitigating the unintended consequences of some health-promoting investments (e.g. transit-oriented development, high-end grocery stores, etc.) on displacement and gentrification.

## FOR BUSINESS AND THE GOOD FOOD MOVEMENT

- **Locate healthy food retail and food assistance programs on or near public and affordable housing sites.**

# 3

Partner with immigration and labor groups to protect food workers

## FOR POLICYMAKERS AND THE GOOD FOOD MOVEMENT

- Support immigration policy reform and immigrant rights, recognizing the essential contributions of immigrants throughout our food supply chain.

# 4

Bring local voices to state and national conversations

## FOR POLICYMAKERS

- Actively participate in **national advocacy related to food policy**, including the elements of the **Farm Bill that support environmental conservation, the development of local farm economy and nutrition assistance.**

## FOR THE GOOD FOOD MOVEMENT

- Encourage **City and County leadership in national conversations such as defending SNAP in the Farm Bill, and support for affordable healthcare for all.**

# GOOD FOOD ETHICS



**// When you are doing the right thing for the earth, she gives you great company. //**

 **VANDANA SHIVA**

We know that the complex challenges we face today will not be solved by one organization or one individual hero. It takes a movement of communities working together toward common goals to change our entire food system. And to work effectively together, we must decide how we wish to collaborate in a way that reflects our shared values. Indeed, how we work together is an important part of the work itself; it is the foundation of our ethos as a movement.

To this end, the Los Angeles Food Policy Council took stock of the cultural values and guiding ethos of our broader community to see if we could distill a set of “Good Food Ethics” for our collective work. We talked to farmers, chefs, public health professionals, union organizers and advocates, and looked at all the best literature on food justice movements, to glean the Good Food Ethics. We gathered input from 20 individual local food leaders and further vetted the Good Food Ethics with over 190 stakeholders at the 2017 LAFPC Working Group Summit.

As a way to ground the Good Food for All Agenda in practice, we present the Good Food Ethics as a framework for how we partner, define success, and regard each other and those we serve. We hope that the Good Food Ethics can help us all—as organizations and individuals—keep ourselves accountable to avoid inadvertently perpetuating oppressive systems or harmful behavior in our work. Determining how we best implement Good Food Ethics into our everyday work as individuals, organizations and network leaders is a continually evolving process. We look forward to continuing this important exploration of how we practice what we believe in the Good Food movement.

## **Equity and Inclusivity**

We focus on creating just conditions for the most disenfranchised communities. We are mindful of cultivating inclusive spaces, and are sensitive to the diverse cultural needs and lived experiences of community members. The perspectives of those most impacted by structural inequities (including, but not limited to racism, classism, sexism, ableism, ageism, and homophobia) are uplifted and prioritized in our work.

## **Stewardship**

We consider the impact of our actions on current and future generations by caring for our natural resources, realizing we are in relationship to all living beings.

## **Sovereignty**

We believe that people impacted by an unjust food system have the right to determine local and culturally-relevant food traditions and practices.

## **Wellness**

We understand health as a human right and a holistic state of wellbeing that includes dignity, power and opportunities to live a fully actualized life. We support comprehensive conditions for every member of the community to be healthy and well.

## **Integrity**

We practice self-awareness and self-inquiry with regards to our relationship to identity, privilege and power within the Good Food movement, and we seek to serve communities mindfully and honestly.

## **Mutual Respect**

We respect the interconnectedness of all our efforts within the local food system. We believe there is a role for everyone in this movement. We act in good faith, mutual interest and reciprocity in our partnerships and our work.

# WHERE DO WE GO FROM HERE



This updated version of Good Food for All Agenda brings to light impressive insight into what is necessary and possible for food to be healthy, sustainable and fair for all Angelenos. Drawing on the expertise and creativity of nearly 300 Good Food champions, the Agenda serves as a banner under which we can unify our efforts across diverse constituencies and geographies.

Looking backward to move forward, I note the new themes to emerge in this edition of the Good Food for All Agenda that distinguish it from the original. The new Agenda captures a strong interest in the connection between food and healthcare, seeing food as medicine in a holistic sense, and the role of healthcare institutions in cultivating healthy communities including promoting food security and neighborhood access to nutritious foods. For the first time in the Agenda, the travesty of food waste is addressed head on with aspirational yet pragmatic recommendations for ways we can “recapture the resource” of wasted food. Hunger is explicitly connected to poverty and the rising cost of living that should be addressed through affordable housing, responsible development and living wage employment, as well as public and charitable food programs. New causes call for new partners and new connections.

Building off many successes of past years, the new Agenda calls for increased institutional commitments to Good Food - both in the public and private sector- and new socially responsible economic models and supply chain development to sustain those commitments. It calls for equity and access, both to healthy food options in under-resourced communities as well as business ownership opportunities for communities of color. Finally, we hear a strong call for local policymakers and activists alike to bring leadership for Good Food for All to regional, state and federal policy discussions. With the momentum we have gained over the past several years, it is time for LA to lead like never before.

The Good Food for All Agenda is a platform for change. Now it's up to all of us to move that platform into action in the form of policy campaigns, social enterprise and deeper collaboration. For our part, the Los Angeles Food Policy Council will continue to work with LAFPC Working Groups, our Network and local policymakers to advance policy and programs on a local, state and even federal level, with a deeper commitment to inclusivity, equity and democracy.

The late Grace Lee Boggs, a lifelong advocate for sustainable communities, growing your own food and social justice, once said,

“You cannot change any society unless you take responsibility for it, unless you see yourself as belonging to it and responsible for changing it.”

We conclude the new version of the Good Food for All Agenda with the Good Food Ethics, a suggested set of ethics to guide our work. Each and everyone of us needs to take this movement to the next level, increasing resident engagement, leadership training and community organizing to ensure justice for those most harmed by a broken food system, including low-income families, people of color, seniors, immigrants, low-wage workers, and non-human living beings. Let's stretch outside our comfort zones and grow our capacity to change the paradigm in the name of Good Food for All.

**CLARE FOX, EXECUTIVE DIRECTOR OF THE LOS ANGELES FOOD POLICY COUNCIL**

# ABOUT LAFPC

# ABOUT THE LOS ANGELES FOOD POLICY COUNCIL

## MISSION

The Los Angeles Food Policy Council (LAFPC) works to ensure food is healthy, affordable, fair and sustainable for all.

## VISION

We believe Good Food for All is possible and that all communities deserve access to Good Food, grown in a way that respects people and the planet. We work to create a local food system rooted in equity and access, support for farmers and food workers, environmental stewardship and free from hunger.

## HOW WE WORK

To accomplish our vision of Good Food for All, we catalyze, coordinate and connect people across the LA region, including government, business and community groups working on food. With this extensive “collective impact” network, LAFPC cultivates collaboration, aligns communities and makes impact through policy and systems change.

# THANKS AND RECOGNITION FOR CONTRIBUTIONS

Alliance for a Healthier Generation  
American Friends Service Committee - Roots for Peace  
American Heart Association  
Animal Equality  
Asian Pacific Islander Forward Movement (APIFM)  
Athens Services  
California Food Policy Advocates  
Collaborative for Urban Agroecology-Los Angeles (CUALA)  
Community Health Councils (CHC)  
Center for Good Food Purchasing  
Downtown Women's Center  
Elysian Valley Community Garden  
First 5 LA  
Food Chain Workers Alliance  
Food Forward  
Food Finders  
Global Green  
GrowGood  
Home Grown Gardens Los Angeles  
Hunger Action Los Angeles  
Imperfect Produce  
Jeanalee Obergfell, Office of Mayor Eric Garcetti  
Kiss the Ground  
LA County Food Distribution Initiative  
LA Community Action Network (LACAN)  
LA Compost  
LA Kitchen  
Leadership for Urban Renewal Network (LURN)  
Local Roots  
Los Angeles Alliance for a New Economy (LAANE)  
Los Angeles Community Garden Council  
Los Angeles Neighborhood Land Trust  
NASA Services  
Peace 4 Kids  
Predawn  
Prevention Institute  
Proyecto Jardin  
Public Health Foundation Enterprise WIC  
Republic Services  
Root Down LA  
Sarvodaya Farms  
Social Justice Learning Institute  
Sustainable Economic Enterprises  
Sustainable Law Group  
Thai Community Development Center  
The Kitchen Community  
Todo Verde  
TreePeople  
UCLA School of Law- Resnick Program for Food Law and Policy  
Uncommon Good  
Urban Environmental Policy Institute  
U.S. Environmental Protection Agency  
Sustainable Economic Enterprises of Los Angeles (SEE-LA)  
Ware Disposal  
Waste Not Want Not  
Wayside Farm School  
Westside Food Bank  
Wyndbrandt Farm  
Women Organizing Resources, Knowledge and Services (WORKS)  
Youth Policy Institute

# FUNDING SUPPORT FOR LOS ANGELES FOOD POLICY COUNCIL

The work of the Los Angeles Food Policy Council would not be possible without the generous support and trust of our funders and partners.

Roy and Patricia Disney Family Foundation

The California Wellness Foundation

Kaiser Permanente Community Benefits Program

Los Angeles County Department of Public Health

City of Los Angeles Economic and Workforce Development Department

American Heart Association Voices for Healthy Kids

Panta Rhea Foundation

Flora Family Foundation

First 5 LA

Avivar Capital

Jena and Michael King Foundation

sweetgreen

# STAFF

Clare Fox, Executive Director

Breanna Hawkins, Policy Director

Iesha Siler, Senior Policy Associate

Camille de la Vega, Communications and Public Engagement Associate

*Healthy Neighborhood Market Network*

Daniel Rizik-Baer, Program Director

Nare Park, Program Associate

Amber Orozco, Program Associate

Special project support by Karen Law and Krystal Martinez

# LEADERSHIP BOARD

Joann Lo (Chair)  
Rudy Espinoza (Vice-Chair)  
Andrea Misako Azuma  
Jeff Biddle  
Emelio Castañeda  
Paula Daniels  
Robert Egger  
Veronica Flores  
Michael Flood  
Gwendolyn Flynn  
Ray Garcia  
Robert Gottlieb  
John Grant  
Hop Hopkins  
Evan Kleiman  
Bob Knight  
Amy Knoll Fraser  
Mary M. Lee  
Martha Matsuoka  
Phil McGrath  
Rick Nahmias  
Jill Overdorf  
Leah Ross  
D'Artagnan Scorza  
Matthew Sharp  
Paul Simon  
Wendy Slusser  
Rachel Surls  
Frank Tamborello  
Daniel Tellalian  
Robert Tse  
Terri Williams  
Jin Ju Wilder  
Goetz Wolff

Co-Director, Food Chain Workers Alliance (Chair)  
Executive Director, Leadership for Urban Renewal Network (LURN)  
Regional Vice President, Whole Foods  
President, Field Fresh Foods  
Founder, Los Angeles Food Policy Council and Co-Founder, Center for Good Food Purchasing  
President, L.A. Kitchen  
CEO, Community Health Councils  
CEO, Los Angeles Regional Food Bank  
Former Policy Director, Community Health Councils  
Author and Chef Owner, Broken Spanish and B.S. Taqueria  
Executive Director Emeritus, Urban & Environmental Policy Institute  
Secretary-Treasurer, UFCW Local 770  
Director of Strategic Partnerships, Sierra Club  
Chef and Radio Host, KCRW Good Food  
Farmer, Old Grove Orange, Inc.  
Managing Partner, Vibiana Events  
Deputy Director, PolicyLink  
Executive Director, Urban & Environmental Policy Institute  
Farmer, McGrath Family Farms  
Founder/Executive Director, Food Forward  
Director of Business Development, Naturipe Value Added Fresh  
Retail Marketing Coordinator, Brookfield Property Partners  
Executive Director, Social Justice Learning Institute  
State and Federal Policy Expert; Member of LA City Health Commission  
Chief Science Officer, Los Angeles County Department of Public Health  
Health Sciences Associate Clinical Professor, UCLA Schools of Medicine and Public Health  
Sustainable Food Systems Advisor, UC Cooperative Extension Los Angeles County  
Executive Director, Hunger Action Los Angeles  
Managing Partner, Avivar Capital  
Community Planning and Development Specialist, California Rural Development, U.S. Department of Agriculture  
Director of Environmental Health, County of Los Angeles, Department of Public Health.  
Director of Marketing, LA-SF Speciality  
Professor of Urban Planning, UCLA Luskin School of Public Affairs

# INTERVIEWS

Secretary Karen Ross, California Department of Food and Agriculture

Secretary Diana Dooley, California Department of Health and Human Services

Renata Brillinger Executive Director of California Climate and Agriculture Network

Dr. Tom Tomich, Director of Agriculture Sustainability Institute- UC Davis

Jerry Higgs, Hunger Action Los Angeles

Bob Knight, Old Grove Orange Inc.

Jenny Staskey, California Department of Food and Agriculture

Marissa Aho, City of Los Angeles Mayor's Office of Resiliency

Sabrina Bornstein, City of Los Angeles Mayor's Office of Resiliency

Austin Nijhuis, Institute for Competitive Inner Cities (ICIC)

Jaya Bhumitra, Animal Equality

Crystal Gonzalez, American Friends Services Committee

Jocelyn Ramirez, Todo Verde

Myca Tran, Asian Pacific Islander Forward Movement (APIFM)

Kyle Tsukahira, Asian Pacific Islander Forward Movement (APIFM)







